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CarterTodd & Associates Announces the Addition of Nicole Grubbs to PR & Marketing Team

Columbia, SC – February 5, 2007 – CarterTodd & Associates, an agency specializing in public relations, marketing, and creative services, has expanded its team of PR and marketing professionals to meet the needs of its growing client base. Nicole Grubbs has joined as Account Manager, where she actively leads client accounts and sets and implements PR and media relations strategy. She is also responsible for directing and managing special events for the agency's clients.

Prior to joining CarterTodd, Grubbs worked for BFG Communications in Hilton Head Island, SC. In that position she was responsible for coordinating event schedules for offices throughout the country, creating presentations for internal and Fortune 500 client meetings, and managing account budgets and production. She also worked in the publicity department at Barneys New York in New York City where she managed magazine/print publicity, coordinated high-profile events, and planned media outlet placements. Grubbs graduated *magna cum laude* from Clemson University with a degree in communications.

“CarterTodd & Associates’ broad and growing client base and experienced staff is what attracted me to the agency,” said Nicole Grubbs. “I look forward to developing relationships with our clients in the areas of PR, media, advertising and event coordination, and continuing to exceed their expectations.”

About CarterTodd & Associates, Inc.

Headquartered in Columbia, SC, CarterTodd & Associates is a full-service agency that provides public relations, marketing, and creative design services to companies nationwide. The agency specifically focuses on hi-tech, non-profit, and professional services companies. For more information about CarterTodd & Associates, please call 803-779-4005 or visit the web site at www.cartertodd.com.

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